

Al Mashreq



Your future,
our goal



المشرق
للتدريب

Al Mashreq
training

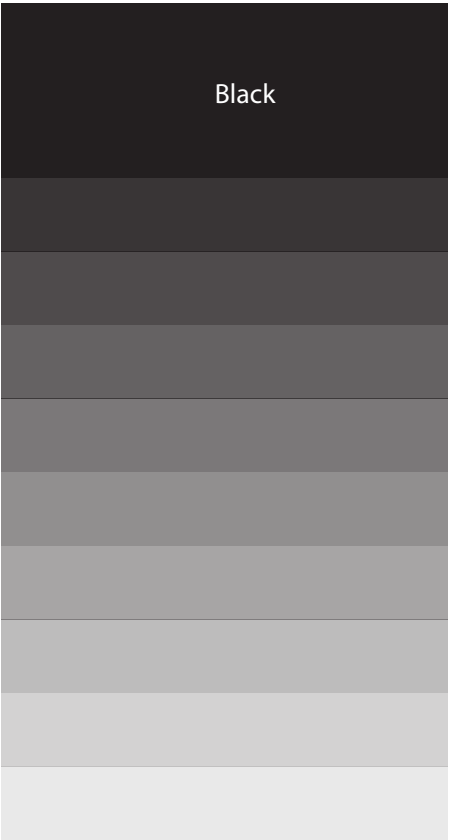
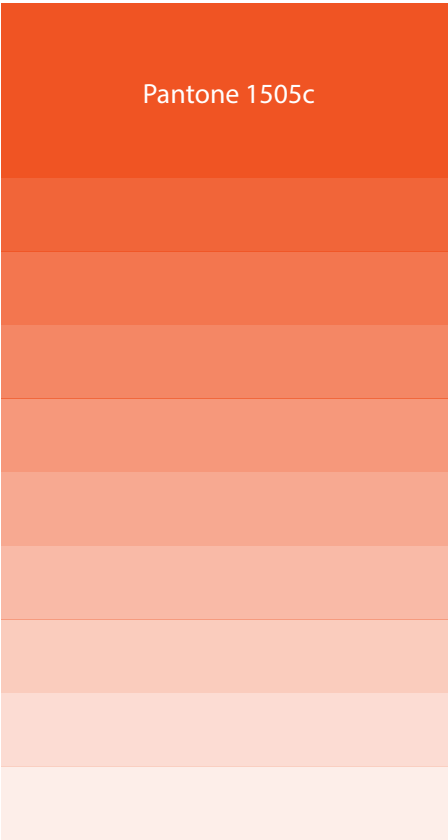
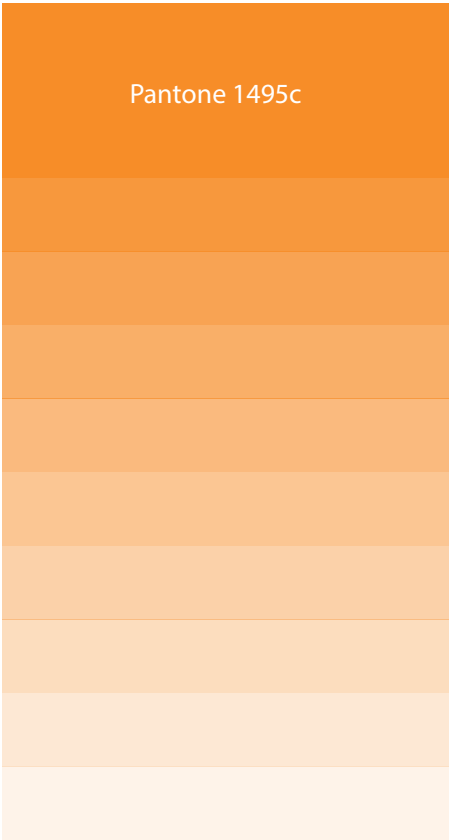
LOGO USAGE

LOGO



COLOR USAGE

LOGO



100 %
90 %
80 %
70 %
60 %
50 %
40 %
30 %
20 %
10 %

COLOR USAGE

THEMES



Whitney font

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJK
LMNOPQRST
UVWXYZ

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic

typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

خط The Sans Arab

أ ب ت ث ج ح خ د ذ ر ز س ش ص ض ط ظ ع غ ف ق ك ل م ن ه و ي

“بقدر الكد تُكْتَسَبُ المعالي وَحَقْنُ طلب العلا سهر الليالي سمعت”

(الشافعي)

COLOR USAGE
BILLBOARD



COLOR USAGE

THEMES & AD



Your future, our goal


المشرق
للتدريب
Al Mashreq
training

m. +973-34104780
t. +973-17877153
f. +973-17877154
E. Dr.Rashid@almashreq.com
w. www.almashreq.com

 almashreq  fb.com/almashreq  linkedin.com/almashreq

COLOR USAGE
ROLLUP



Health & Safety



المشرق
للتدريب
Al Mashreq
training

al mashreq
fb.com/al mashreq
linkedin.com/al mashreq
m. +973-34104780
T. +973-17877153
F. +973-17877154
E. Dr.Rashid@almashreq.com
w. www.almashreq.com



Information
Technology



المشرق
للتدريب
Al Mashreq
training

al mashreq
fb.com/al mashreq
linkedin.com/al mashreq
m. +973-34104780
T. +973-17877153
F. +973-17877154
E. Dr.Rashid@almashreq.com
w. www.almashreq.com



Business Management
& Marketing



المشرق
للتدريب
Al Mashreq
training

al mashreq
fb.com/al mashreq
linkedin.com/al mashreq
m. +973-34104780
T. +973-17877153
F. +973-17877154
E. Dr.Rashid@almashreq.com
w. www.almashreq.com



English
Language

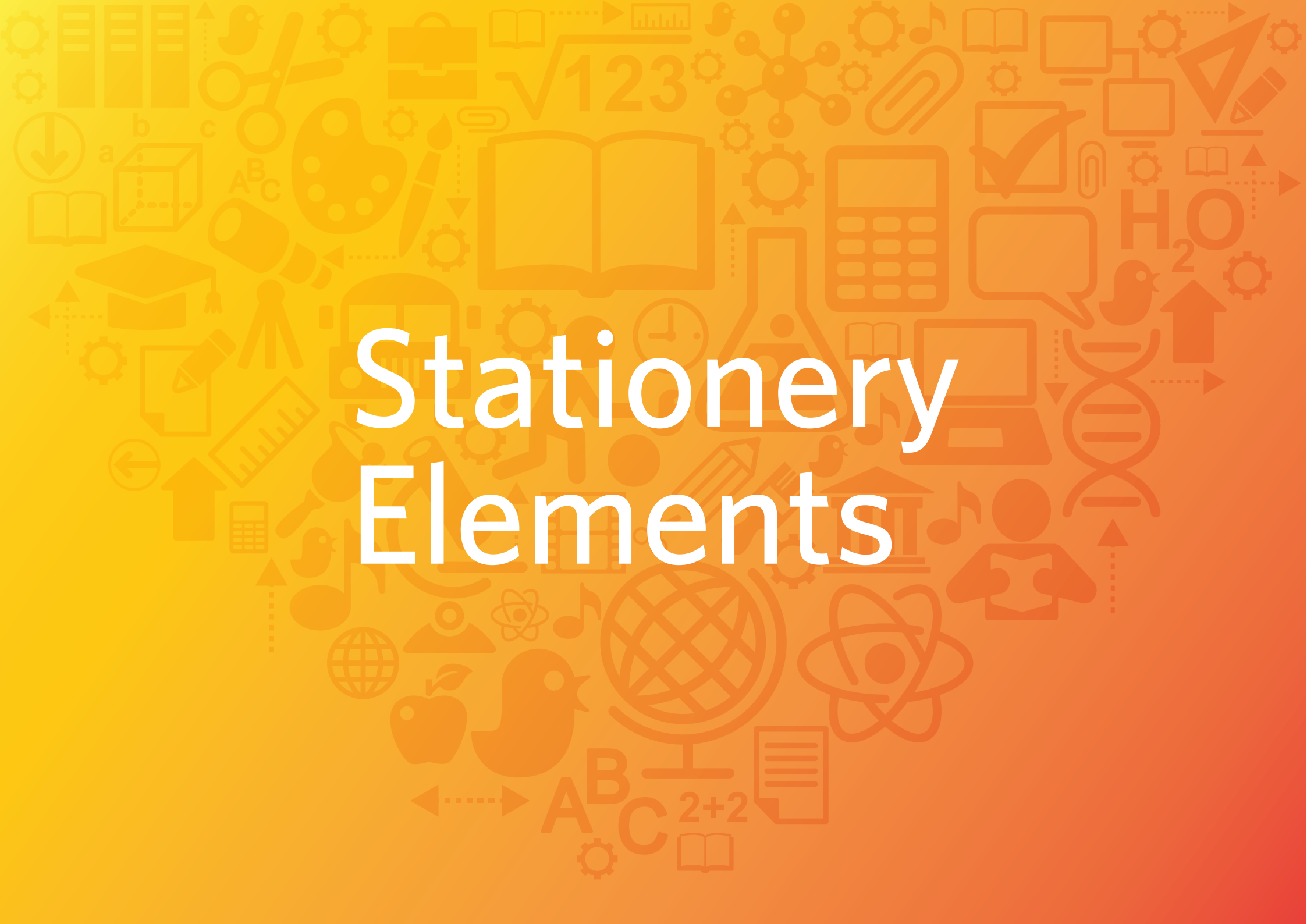


المشرق
للتدريب
Al Mashreq
training

al mashreq
fb.com/al mashreq
linkedin.com/al mashreq
m. +973-34104780
T. +973-17877153
F. +973-17877154
E. Dr.Rashid@almashreq.com
w. www.almashreq.com

COLOR USAGE INCORRECT





Stationery Elements

BRAND USAGE

LETTERHEAD



 almashreq

 fb.com/almashreq

 linkedin.com/almashreq

m. +973-34104780

T. +973-17877153

F. +973-17877154

E. Dr.Rashid@almashreq.com

www.almashreq.com



www.almashreq.com

BRAND USAGE

BUSINESS CARD



BRAND USAGE

ENVELOPE





BRAND USAGE

T-Shirt



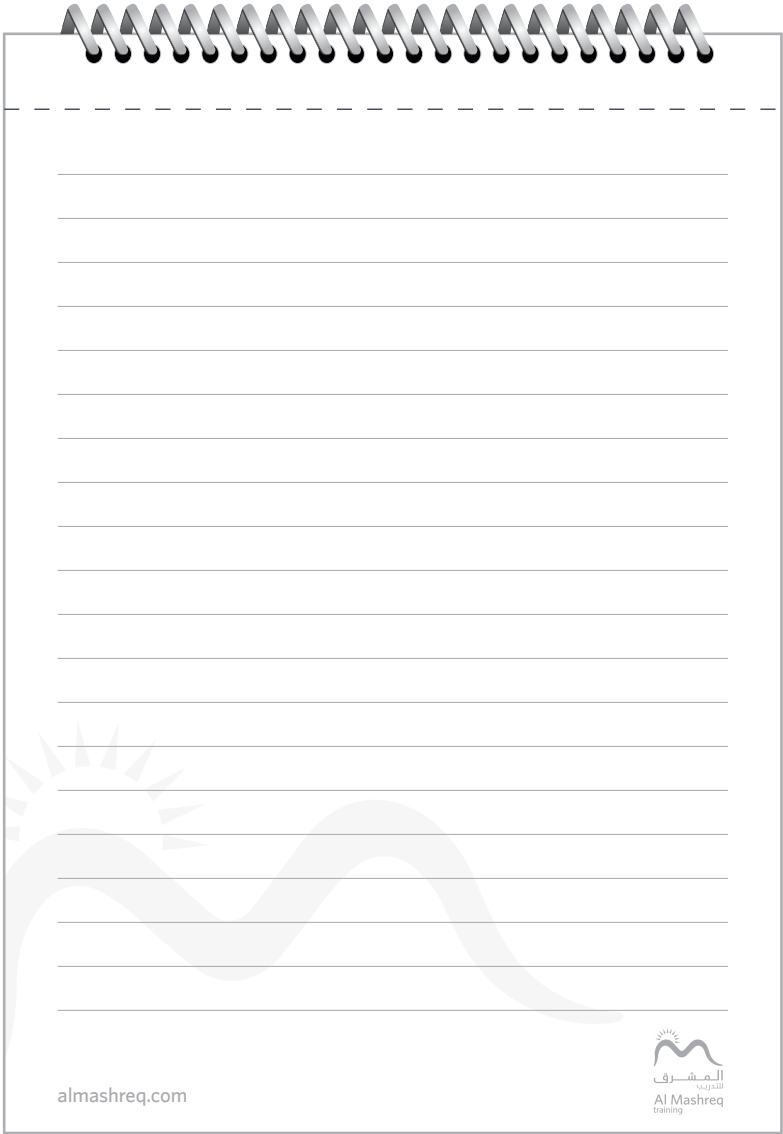
BRAND USAGE

Cup



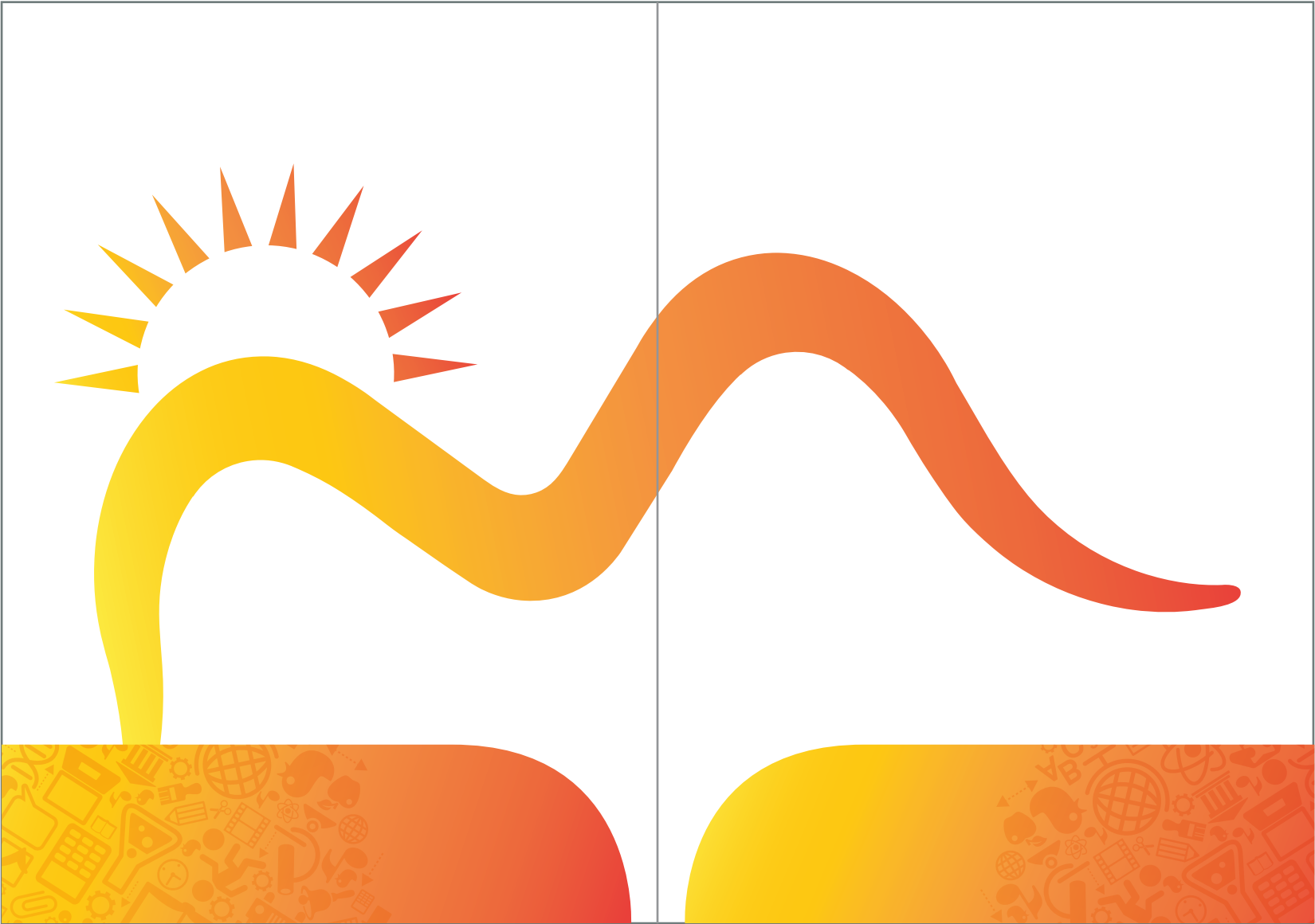
BRAND USAGE

T-Shirt



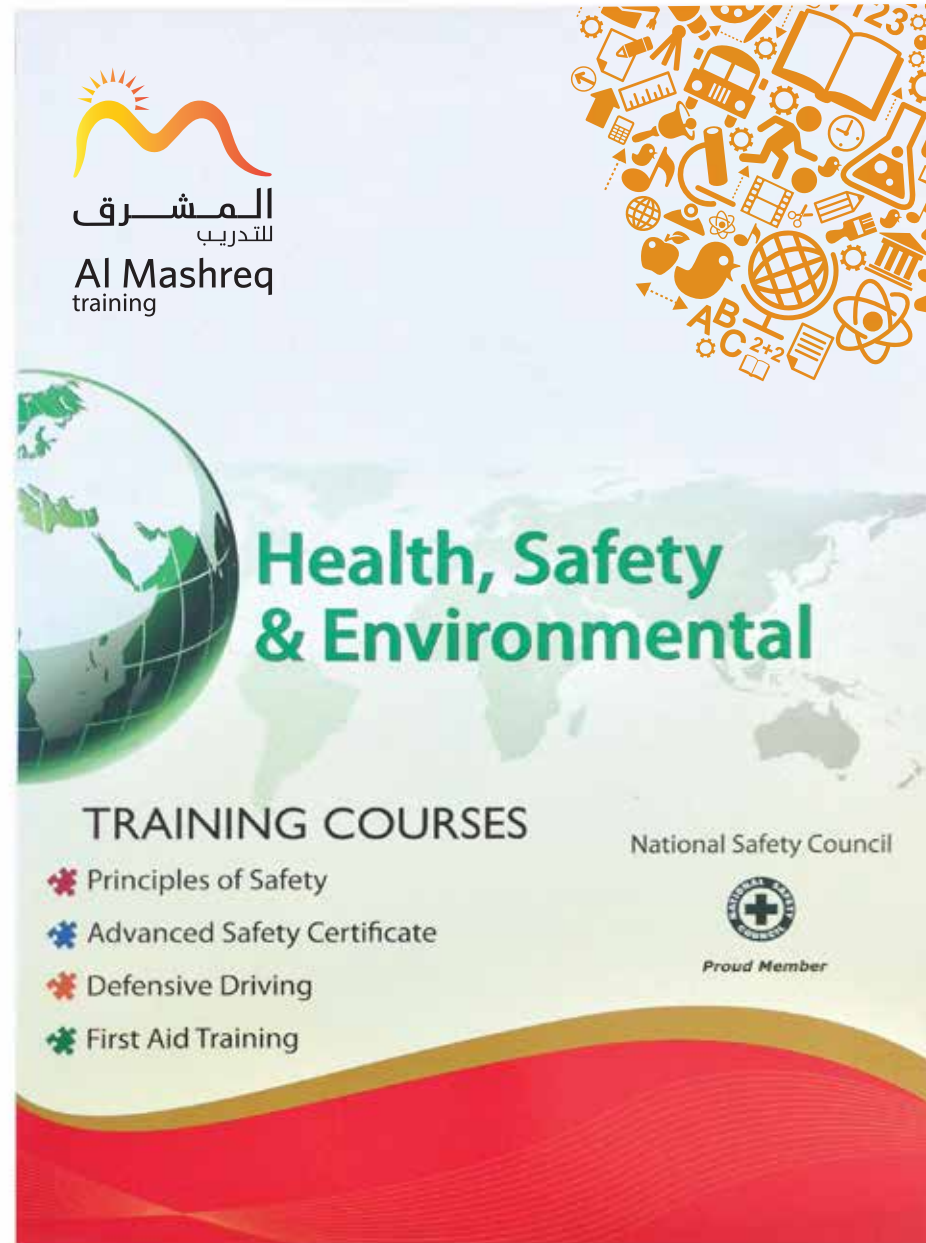
BRAND USAGE

Folder



BRAND USAGE

Book



BRAND USAGE Book



2013
Schedule of Courses



Health & Safety



Information Technology



Business Management
& Marketing



English Language

Tel.: +973 17140144 Fax: +973 17140114
Email: info@aetcbahrain.com | Website: www.aetcbahrain.com | P.O.Box 15107 | Manama - Kingdom of Bahrain

BRAND USAGE

Badge





Thank you